



DOG DESK
ANIMAL ACTION

EDUCATE • ADVOCATE • ACT

CEO MONTHLY

Report

JUNE 2026

A MONTH OF ACTION,
ADVOCACY & ANIMAL WELFARE



GLOBAL
AWARENESS



POLICY &
ADVOCACY



ANIMAL
WELFARE



DIRECT
ACTION



COMMUNITY
CHANGE

Every life matters
Every action counts





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**GLOBAL
AWARENESS**



**POLICY &
ADVOCACY**



**ANIMAL
WELFARE**



**COMMUNITY
CHANGE**



EXECUTIVE SUMMARY

June represented one of the organisation's busiest and most diverse months to date. Alongside continuing direct animal welfare support in Türkiye, Dog Desk Animal Action significantly expanded its international policy and research work through the Global Stray Dog Crisis Map, government engagement and daily publication of the Global Animal Welfare News Bulletin.

New programmes were launched, international partnerships strengthened and several major strategic initiatives began that will continue throughout the remainder of 2026.





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Organisation AT A GLANCE



AREA	JUNE ACTIVITY
 ANIMAL WELFARE OPERATIONS	✓
 RESEARCH	✓
 POLICY & GOVERNMENT ENGAGEMENT	✓
 GLOBAL MONITORING	✓
 PUBLISHING	✓
 FUNDRAISING	✓
 PROGRAMME DEVELOPMENT	✓
 SECTOR SUPPORT	✓
 GOVERNANCE & COMPLIANCE	✓



EVERY LIFE MATTERS.

Every action counts. ♥



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Strategic HIGHLIGHTS



June saw significant expansion of the **Global Stray Dog Crisis Map**, with in-depth country analysis, ongoing monitoring and strengthened government engagement. The addition of the **Turks & Caicos Islands** to the watchlist reflects our commitment to identifying and documenting emerging stray dog management concerns worldwide.



We launched the **Pakistan Monitoring Initiative**, a focused programme to track developments on the ground, support local advocates and ensure the voices of street dogs and the people who care for them are heard.



Our participation in the **ICAM Conference 2026** enabled valuable **collaboration** with animal welfare professionals, researchers and organisations from around the world, strengthening partnerships and sharing knowledge to drive humane, evidence-based change.



A major step forward this month was the **development** of the **Saving Death Row Dogs Grant**, designed to support UK rescues facing urgent boarding needs and preventing healthy dogs from being needlessly lost.



Planning began for **World Animal Day 2026**, including our **Charity Takeover Day**, creating a global platform for smaller organisations to be heard, celebrated and supported.



Different countries.
Shared Compassion.
Stronger together.





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Animal Welfare OPERATIONS



Our commitment to the dogs and cats who need us most continued **every single day**.



NEW PATIENTS ACCEPTED

We welcomed **multiple new dogs and cats** into our care, including car accident victims, injured, sick and abandoned animals who urgently needed help.



SANCTUARY ADMISSIONS

Several dogs were admitted to our sanctuary programme, giving them **safety, stability** and the chance to heal and thrive.



VETERINARY CARE

From **emergency treatment** and surgery to ongoing medication and **recovery**, our clinic team worked tirelessly to support our dogs and cats.



MOBILITY PROGRAMME

We accepted new patients into our mobility programme, providing **wheelchairs and support** to animals with paralysis or mobility challenges.



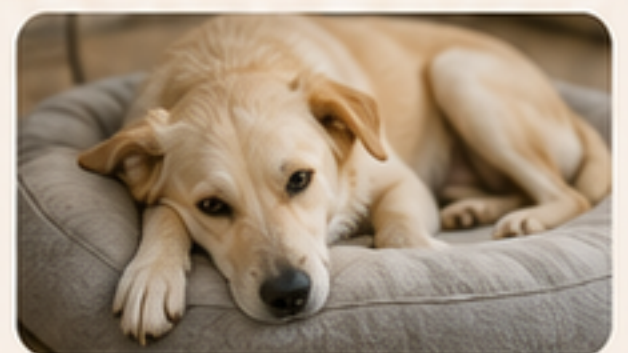
COMMUNITY DOG SUPPORT

We provided **parasite treatments, food**, and essential care to community dogs, working alongside local carers to improve their daily lives.



BOARDING & FOSTER SUPPORT

We covered boarding and foster fees for many in our care, ensuring they had a **safe place to rest and recover** while waiting for their next chapter.



*Every life matters.
Every action counts.*



Thank you to everyone who makes this **life-saving** work possible.





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RESEARCH & *Policy*



Evidence drives change. In June, we deepened our research, strengthened policy engagement and worked with partners across the world to promote humane, evidence-based solutions for free-roaming dogs and animal welfare.



COUNTRIES INVESTIGATED

In-depth research conducted on India, UAE, Jordan, France, Sri Lanka, South Korea, Thailand, Romania, Kazakhstan, Taiwan, Bangladesh, USA and more, contributing to the Global Stray Dog Crisis Map and country profiles.



GOVERNMENTS CONTACTED

Engaged with government departments, municipalities and authorities in Türkiye, Australia, USA, Egypt, El Salvador and the Turks & Caicos Islands regarding stray dog management, shelter standards and policy concerns.



POLICY ENGAGEMENT

Engaged with governments, municipalities and organisations on animal welfare policy, shelter standards and legal frameworks. This included correspondence with officials in Corpus Christi (USA) regarding shelter management and wider discussions with legal professionals on the development of an animal abuse register.



SHELTER INVESTIGATIONS

Investigated concerns regarding public shelters in Romania and Türkiye, and reported on fires, euthanasia practices, capacity issues and treatment of animals.



NEW RESEARCH THEMES

Explored key issues including shelter pressure, dog overpopulation, persecution of animals, online hate toward animal advocates and ICE detentions & home alone pets.



INTERNATIONAL ENGAGEMENT

Participated in the ICAM Conference 2026, collaborating with professionals, researchers and organisations worldwide to share knowledge, strengthen partnerships and drive global impact.



**RESEARCH TODAY,
A BETTER TOMORROW.**

For every dog, everywhere. ❤️



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Communications

Throughout June the organisation maintained a **daily international news service**, publishing the **Animal Welfare News Bulletin** alongside feature articles, educational resources and regular video content across multiple social media platforms.

Our communications increasingly focused on evidence-based reporting, **policy analysis** and highlighting developments affecting **free-roaming dogs** worldwide.



OUR COMMUNICATIONS IN JUNE



30

Animal Welfare
News Bulletins
published



20+

Feature articles
and country
analyses



80+

Videos created
and shared
across platforms



Global

coverage of
animal welfare
developments



Cross-platform
presence on
X, Facebook,
Instagram,
TikTok, YouTube,
Bluesky, LinkedIn
and Substack

What We Share



International
news and
developments



Evidence-based
research and
analysis



Policy updates
and government
actions



Stories that
highlight lives,
not statistics



Education,
resources and
sector support

*Raising awareness.
Driving change.*



Every story shared
brings us closer to
a **kinder world** for
street animals.





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Fundraising

TOGETHER, WE MAKE A DIFFERENCE



MEDICAL APPEAL

Our June medical appeal supported urgent treatments, surgeries, diagnostics and ongoing care for dogs and cats in need.

Compassion in action.



Thank you!



PRIZE DRAW

Our Prize Draw gave supporters the chance to win fantastic prizes while helping raise vital funds for the dogs and cats.



Amazing support!



DOG DESK LOTTERY

Our weekly lottery continued to provide much-needed regular support for our projects.



Small ticket, big impact!



CHARITY AUCTION

Our charity auction was a huge success, thanks to everyone who donated items, bid and shared.



Thank you to everyone!



MYGIVINGCIRCLE

Our participation in MyGivingCircle continued throughout June, giving supporters the opportunity to help us compete for grant funding of up to £3,000 through public voting.



Every vote counts!



SHOP

We replenished stock for our online shops, ensuring continued availability of products that help generate unrestricted income to support our animal welfare programmes.



Every purchase helps.



300 SUPPORTERS CAMPAIGN

We continued developing our 300 Supporters Campaign, building a stronger community of regular supporters to create a stable, predictable income for the future.



300 people. Stronger together.



Thank you 
to every supporter, donor,
bidder and friend.



DIFFERENT HEARTS.
ONE MISSION.
Stronger together.



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New Initiatives

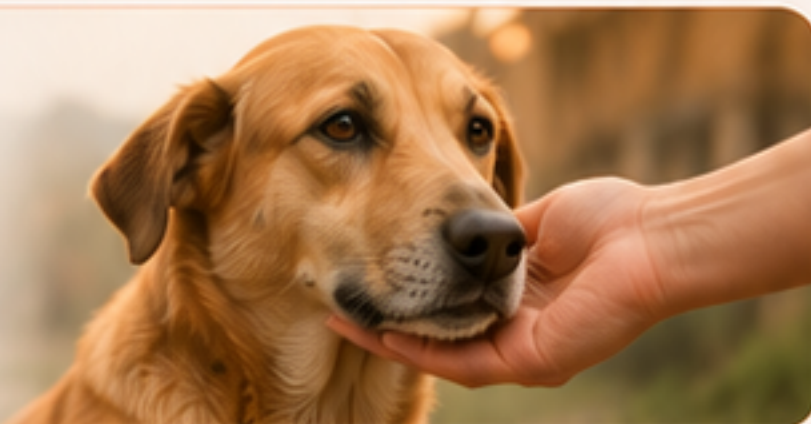


Driving positive change through innovation, collaboration and **compassion in action.**



STREET DOG TO HOME CONSULTATION

We launched this consultation to explore practical, humane solutions that help more street dogs transition safely from the streets to loving homes.



PAKISTAN MONITORING INITIATIVE

We launched ongoing monitoring to document developments, support local advocates and amplify the voices of street dogs and the people who care for them.



SAVING DEATH ROW DOGS

We developed and launched our new grant programme to help UK rescues facing urgent boarding needs and prevent healthy dogs from being needlessly lost.



WORLD ANIMAL DAY CHARITY TAKEOVER

We launched our Charity Takeover Day to give smaller organisations a global platform, a bigger voice and the recognition they deserve.



CRISIS MAP EXPANSION

We expanded the Global Stray Dog Crisis Map, adding new countries, in-depth analysis and ongoing updates to reflect the changing situation worldwide.



OVERPOPULATION FRAMEWORK WORK

We advanced our framework to help define, measure and address overpopulation through evidence-based indicators and practical tools.



*New ideas.
Stronger impact.
Better futures.*



Every initiative brings us closer to a **kinder world** for street animals.





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Risks & Challenges

We remain focused, adaptable and determined as we navigate **challenges** and continue to **grow**.



INCREASING POLICY WORKLOAD

Global policy developments are accelerating, increasing the **time** and **expertise** required to research, analyse and respond effectively.



DAILY PUBLICATION DEMANDS

Maintaining a daily international news service requires significant **time**, **planning** and **consistency** to deliver accurate, up-to-date information.



GROWING INTERNATIONAL MONITORING RESPONSIBILITIES

Expanding our **global reach** means more countries to monitor, more voices to amplify and more developments to track and analyse.



BALANCING OPERATIONAL DELIVERY WITH RESEARCH CAPACITY

Ensuring **high-quality** dog welfare operations while also producing **in-depth** research and policy analysis remains an ongoing challenge.



*Challenges are real,
so is our commitment.
Together, we keep moving forward.*



Every challenge we face **strengthens** our mission and our **impact**.





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Looking Ahead: July Priorities

1



RESPONSIBLE ADOPTION PATHWAY

Continue developing opportunities for dogs to move from sanctuary care into **permanent homes** where legally and ethically appropriate, ensuring every placement supports **long-term welfare** and complies with local requirements.



A home changes everything.



2



STRENGTHEN THE GLOBAL STRAY DOG CRISIS MAP

Expand country profiles, enhance monitoring and refine the overpopulation framework to build an **authoritative evidence base** for policymakers, journalists and researchers.



3



EXPAND INTERNATIONAL GOVERNMENT ENGAGEMENT

Continue constructive dialogue with governments, municipalities and organisations to promote **humane, evidence-based approaches** to free-roaming dog management.



4



BUILD THE OVERPOPULATION FRAMEWORK

Develop a simple, **evidence-based framework** that explains when a dog population becomes overpopulated and how to measure it objectively. This could underpin everything we do.



5



DEVELOP THE UK EMERGENCY BOARDING PROJECT

Progress planning, funding and the operational model to establish a vital service that **prevents vulnerable dogs** from entering the rescue system after emergencies.



6



STRENGTHEN ORGANISATIONAL SUSTAINABILITY

Rising costs make financial resilience essential. In July we will develop our **300 Supporters Campaign** to grow regular income, alongside other sustainable streams: **Sanctuary Angels, Lottery, Shop, Grants** and **Regular Giving**.

300
SUPPORTERS
CAMPAIGN

Together, we build a stronger future.



7



GROW ORGANISATIONAL EVIDENCE

Continue developing our evidence base through **CEO Reports, KPIs, country dossiers, policy briefings, research library** and our annual evidence foundation.



Evidence today. Better outcomes tomorrow.



These priorities guide our work.

Every dog. Every voice. Every day.

Compassion drives us.
Evidence guides us.
Change is our mission.





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CEO REFLECTION

JUNE 2026

What surprised me. What changed me. What excites me.



WHAT SURPRISED ME

THE AMOUNT OF INFORMATION THAT IS ABSENT

Across many countries, basic data on stray dogs is missing, inconsistent or not in the public domain. Finding answers that should be readily available was both surprising and, at times, deeply frustrating.



WHAT FRUSTRATED ME

NUMBERS WITHOUT PERCENTAGES TELL US VERY LITTLE

Spay & neuter numbers are often thrown around, but they mean nothing without context. Percentages are the real measure of success. 10,000 dogs may be a huge achievement – or make almost no difference – depending on the population.



Percentages show progress. Context shows impact.



WHAT EXCITED ME

THE GENERAL FEELING OF AUTHORITIES WANTING TO DO BETTER

Throughout June I saw encouraging signs that governments, municipalities and professionals genuinely want to improve outcomes for animals. There is a growing willingness to engage, ask questions and explore humane, evidence-based approaches.



WHAT CHANGED MY THINKING

BIGGER ISN'T ALWAYS BETTER

You don't have to be a mammoth, wealthy organisation with high visibility and a big platform to create better outcomes for animals. What matters most is determination, credible evidence, respectful collaboration and persistent action.



Small teams. Clear purpose. Real change.



WHAT REMINDED ME

WE ARE STRONGER WHEN WE PITCH IN TOGETHER

Whether supporting local rescuers, sharing knowledge, engaging with governments or amplifying other organisations – collaboration consistently creates stronger outcomes than working in isolation.



WHERE I THINK WE'RE HEADING

MORE POLICY. MORE INTERNATIONAL. MORE IMPACT.

Dog Desk Animal Action will always deliver hands-on welfare. Alongside this, we are moving towards more policy work, research and international engagement to improve the lives of many more dogs worldwide.



Every dog. Every voice. Every day.

Practical action on the ground.

Evidence and influence for a better world for street animals.

