



DOG DESK
ANIMAL ACTION
EDUCATE • ADVOCATE • ACT

CEO MONTHLY

Report

JULY 2026

A MONTH OF ACTION,
ADVOCACY & ANIMAL WELFARE



GLOBAL
AWARENESS



POLICY &
ADVOCACY



ANIMAL
WELFARE



DIRECT
ACTION



COMMUNITY
CHANGE



*Every life matters.
Every action counts.*



dogdeskanimalaction.com



JULY 2026

JULY AT A GLANCE



DAILY

Global Animal Welfare News Bulletin published throughout July.



INTERNATIONAL ADVOCACY

Raised animal welfare concerns with governments, authorities and organisations in multiple countries.



DIRECT ACTION

Veterinary care, mobility support, sterilisation, food, transport and accommodation for animals in need.



NEW

Romania country hub launched, providing essential information, monitoring and resources.



COMMUNITY

The 300 launched and promoted – building a growing community of micro-donors for animals.



“

Every day we work to create a future where all animals are valued, protected and respected.

– Dog Desk Animal Action

WHAT WE ACHIEVED IN JULY



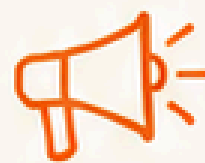
ANIMALS

Medical treatment funded, mobility aids provided, dogs sterilised, food delivered and safe accommodation supported.



INTERNATIONAL ADVOCACY

Raised animal welfare concerns with governments, authorities and organisations in multiple countries on key welfare issues.



RESEARCH & REPORTING

Global Stray Dog Crisis Map research expanded and daily reporting provided on developments worldwide.



PARTNERSHIPS

Built and strengthened relationships with veterinarians and animal welfare organisations to drive positive change for animals.



COMMUNITY & FUNDRAISING

The 300 launched, campaigns promoted and supporters engaged to fund life-saving work.

EXECUTIVE SUMMARY

July was a demanding but productive month for Dog Desk Animal Action, with significant activity across direct animal welfare, international advocacy and policy, research and reporting, communications, fundraising and organisational development.

From funding veterinary care and moving seriously ill dogs for treatment to challenging policy and documenting developments affecting free-roaming animals internationally, July demonstrated the increasingly interconnected nature of our work.





OUR WORK IN JULY



Five key areas. One shared mission: a kinder, safer world for all animals.



ANIMALS

Direct care and support for animals in need.

- ✓ Izzy continues veterinary treatment in Ankara.
- ✓ Tina, an accident victim with distemper, is improving.
- ✓ Chip is using his wheels daily, building strength and mobility.
- ✓ Leo, the only survivor of parvovirus and distemper, continues to recover at our sanctuary.
- ✓ Sandy, abandoned on the motorway, is now safe and settled.
- ✓ Senior girl Bobby diagnosed with arthritis – treatment started.



INTERNATIONAL ADVOCACY

Raised animal welfare concerns with governments, authorities and organisations on key animal welfare issues.

- ✓ Contacted governments and authorities in Egypt, South Korea, El Salvador, Vietnam, Türkiye, Kazakhstan, Morocco and Romania regarding animal welfare concerns.
- ✓ Contacted TUI to ask for information about its stray animal certification for hotels in Türkiye.
- ✓ Supported Holly's Law campaign.



RESEARCH & REPORTING

Global Stray Dog Crisis Map research and daily reporting.

- ✓ Global Stray Dog Crisis Map updated throughout July with new developments.
- ✓ Daily Global Animal Welfare News Bulletin published on Substack.
- ✓ Romania country hub launched, providing essential information, monitoring and resources.



PARTNERSHIPS

Building relationships and alliances to strengthen our impact and support animals internationally.

- ✓ Strengthened existing partnerships with veterinarians, rescuers and animal welfare organisations.
- ✓ Support provided to local rescuers and community carers.



COMMUNITY & FUNDRAISING

The 300 launched, campaigns promoted and supporters engaged.

- ✓ The 300 launched and promoted – building a community of micro-donors.
- ✓ Monthly Medical Appeal raised to support critical cases.
- ✓ eBay auction and Sanctuary Angels Prize Draw promoted to raise vital funds.
- ✓ Our community of supporters continues to grow.

A Month of Real Progress

July was a month of direct action, international advocacy, research and community support.

Every treatment funded, every act of advocacy and every donation helps build a future where all animals are valued, protected and respected.





JULY HIGHLIGHTS

A month of direct animal welfare, research, reporting and advocacy for animals around the world.



INTERNATIONAL POLICY & ADVOCACY

During July, we contacted governments, authorities and organisations about animal welfare concerns in several countries.

- ✓ Wrote to relevant authorities about specific animal welfare issues.
- ✓ Raised concerns about legislation and policies affecting street and community animals.
- ✓ Supported campaigns seeking stronger protection for animals.
- ✓ Continued monitoring government action and policy developments.



ADVOCACY HIGHLIGHTS

- ✓ **TÜRKİYE** – continued documenting and speaking out about the collection and treatment of free-roaming dogs.
- ✓ **SOUTH KOREA** – contacted the Ministry of Agriculture concerning dogs affected by the closure of the dog-meat industry.
- ✓ **EL SALVADOR** – contacted the government concerning animal welfare developments.
- ✓ **KAZAKHSTAN** – contacted the government following changes to stray-dog legislation.
- ✓ **MOROCCO** – raised concerns about new animal legislation.
- ✓ **ROMANIA** – contacted the government concerning stray-dog management and launched our new Romania country hub.
- ✓ **EGYPT** – contacted the government concerning reports from Port Said.
- ✓ **VIETNAM** – contacted authorities concerning developments in Da Nang.



DIRECT ACTION

Our direct animal welfare work continued throughout July.

- ✓ Veterinary treatment and medication funded.
- ✓ New medical and mobility patients accepted.
- ✓ Dog sterilisation funded.
- ✓ Food provided for community animals.
- ✓ Transport and accommodation funded where needed.
- ✓ Ongoing sanctuary and mobility support maintained.



RESEARCH & REPORTING

- ✓ Global Animal Welfare News Bulletin published throughout July.
- ✓ Global Stray Dog Crisis Map research continued.
- ✓ Romania country hub launched.
- ✓ International animal welfare developments researched, documented and reported.



Every treatment, every piece of research and every act of advocacy is part of the same goal: better lives for animals.

– Dog Desk Animal Action



Thank you to everyone who supports our work. Together we are stronger and together we can create a kinder future for animals.





DIRECT ACTION IN JULY

Every day we are on the ground providing treatment, comfort and support to animals who have no one else. Here are some of the lives we helped this month.

1 IZZY

Moved from İzmir to join us in Ankara. Her condition is stable and treatment is ongoing.



Izzy was moved from İzmir to join us in Ankara this month. Her condition is stable and treatment is ongoing.

2 TINA

Accident victim who arrived at the clinic suffering from undiagnosed distemper.



Tina arrived at the clinic after an accident and was found to have distemper, which had previously gone undiagnosed. Still very poorly, but her condition has improved significantly.

3 CHIP

Continues his medication and has a set of wheels to strengthen his muscles and hopefully reverse nerve damage.



Chip continues his medication and uses his wheels every day to build strength and hopefully reverse nerve damage.

4 LEO

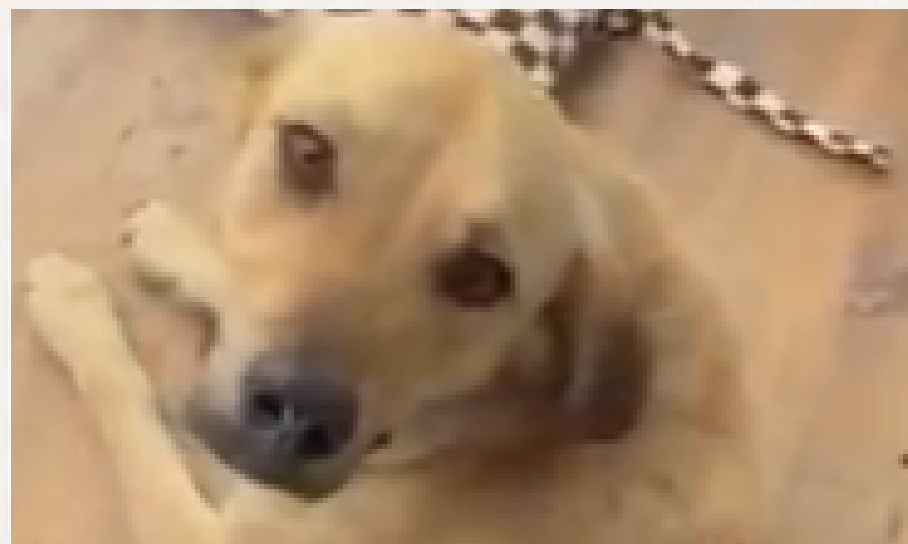
One of a litter of eight puppies; the only survivor of parvovirus and distemper.



Leo was one of eight puppies. He is the only survivor of parvovirus and distemper. He arrived at our sanctuary project after a long stay in clinic.

5 SANDY

Abandoned on the motorway after being used for breeding and discarded.



Sandy was abandoned on the motorway after being used for breeding and then discarded. She was very afraid but settled in quickly.

6 BOBBY

Senior girl with no front paws. Diagnosed with arthritis and treatment has started.



Bobby is a senior girl with no front paws. She was diagnosed with arthritis and treatment has started.

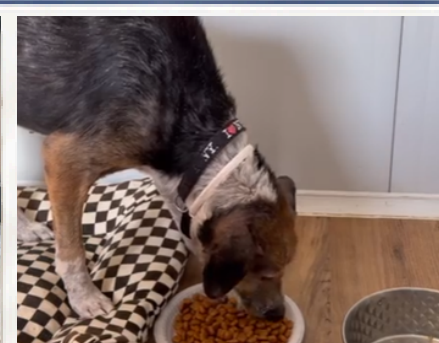


BEHIND EVERY RECOVERY

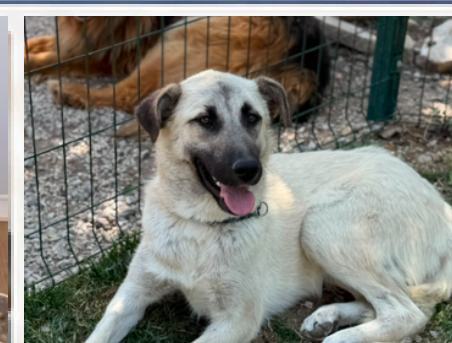
From emergency treatment and long-term care to daily meals, safe shelter and lots of love – none of this would be possible without you. Thank you for standing with us and changing lives.



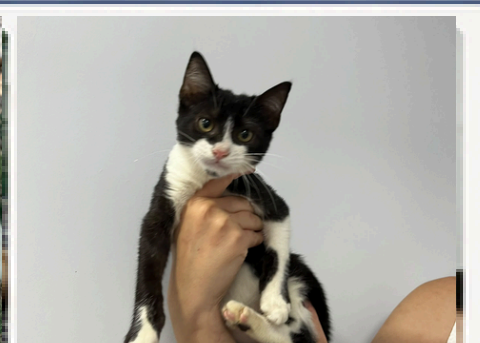
VETERINARY CARE



DAILY MEALS



SAFE SHELTER



LOVE & COMFORT



Every animal has a story. Every story matters. *Thank you for making this possible.*





VOICES FROM THE GROUND

Every day, our community carers are out there for the animals when no one else is. Here's one recent story that says it all.

“

It's amazing, he's up and about; before, he couldn't even lift his head. Thank you so much, thank you so much... These are tears of joy.”

— Community carer, Türkiye



WHY WE WORK WITH COMMUNITY CARERS

Community carers are often the people who know these dogs best. They see when something is wrong, help us reach animals who need treatment and continue caring for them within their communities.



During July, we continued supporting community animals with **veterinary treatment, sterilisation and food.**



Thank you for standing with us and making change happen, every day.





ADVOCACY & CORRESPONDENCE IN JULY

July involved ongoing advocacy, information requests, correspondence and collaboration on animal welfare issues in multiple countries.



CONTACTED GOVERNMENTS & AUTHORITIES

- **Egypt** – raised concerns about the treatment of animals.
- **South Korea** – raised concerns about dog meat farming and the dog meat trade.
- **El Salvador** – raised concerns about animal welfare.
- **Vietnam** – raised concerns about animal welfare.
- **Türkiye** – raised concerns about animal welfare.
- **Kazakhstan** – raised concerns about animal welfare.
- **Morocco** – raised concerns about animal welfare.
- **Romania** – raised concerns about animal welfare.



CONTACTED ORGANISATIONS

- Contacted TUI to ask for further information about its stray-animal certification for hotels in Türkiye.
- Wrote to organisations in Türkiye regarding the treatment of street animals in the country.



WROTE & RESEARCHED

- Wrote letters on key animal welfare issues.
- Researched animal welfare laws and protections in multiple countries.
- Compiled and documented cases of animal cruelty and welfare concerns.



RAISED AWARENESS & CONCERNS

- Published our Daily Global Animal Welfare News Bulletin throughout July.
- Continued to raise awareness of animal cruelty and welfare issues globally.
- Supported campaigns that promote compassion, protection and respect for all animals.



OUR COMMITMENT

We will continue to contact authorities, ask questions, raise concerns and advocate for stronger animal welfare standards around the world. Every action we take is a step towards a world where all animals are valued, protected and respected.



SUPPORTED HOLLY'S LAW



We continued to support Holly's Law, a campaign working to improve how animal cruelty is identified and recorded.

Holly's Law aims to ensure that animal cruelty records are properly linked with domestic abuse safeguarding systems.

This connection can help identify at-risk people and animals earlier, improving protection for both.

We support the goal of better data sharing, earlier intervention and stronger safeguarding for all.

Together, we can build a kinder, safer future.



“ Every letter written, every concern raised, every voice that speaks up — makes a difference. ”





MAKING A DIFFERENCE TOGETHER

Every day, your support helps us provide life-changing care and essential support for animals who have no one else.
Here are just some of the ways we made a difference in July.

LIVES CHANGED



VETERINARY CARE

We continued to provide treatment through our clinic partners and community carers for dogs who were ill, injured or in urgent need.



FOOD & NUTRITION

We continued to provide food support for sanctuary animals and community dogs who depend on us every day.



SANCTUARY CARE

Our sanctuary dogs received ongoing care, safety and love. Each one is safe, valued and never forgotten.



MOBILITY & RECOVERY

We continued to support dogs with mobility needs, helping them stay active, comfortable and part of life.



LOVE THAT LASTS

Every animal matters. Every life is worth it. Your support makes this possible.



A Month of Compassion

July was a busy and challenging month, but thanks to you, we were able to continue being there for animals who desperately needed us.

From veterinary treatment and food support to mobility care and sanctuary life, every action we take is powered by your kindness and commitment.

We couldn't do this without you.
Thank you for standing with us and making change happen every single day.



You are their voice. You are their hope.

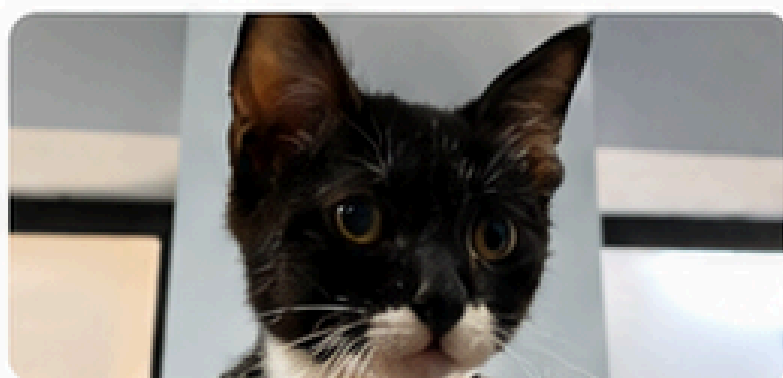
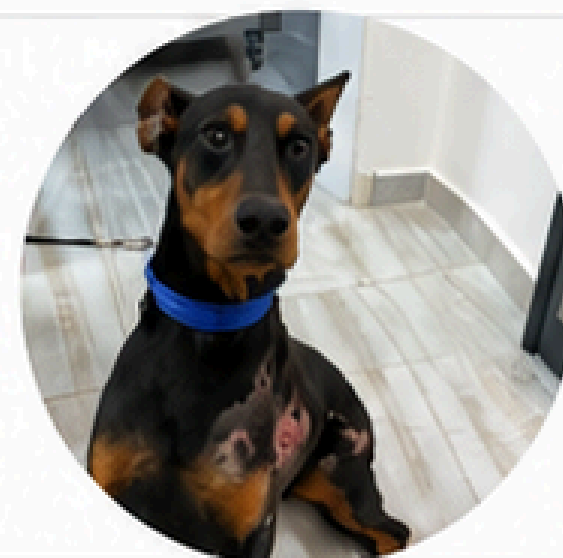
YOUR SUPPORT IN JULY

- ✓ Helped animals receive the treatment they needed
- ✓ Kept bellies full with food and care
- ✓ Gave safety, comfort and love to sanctuary dogs
- ✓ Supported dogs with mobility and recovery needs
- ✓ Enabled us to keep showing up, every day

BEHIND EVERY OUTCOME

Behind everything we do are the people who care deeply for animals – our community carers, veterinary teams and supporters like you.

Together, we create a lifeline of compassion that reaches animals in need.



THANK YOU

Your support changes lives. It gives animals a second chance, a better future and the love they deserve. Thank you for being part of their journey.

“

Until one has loved an animal, a part of one's soul remains unawakened.

”

— Anatole France

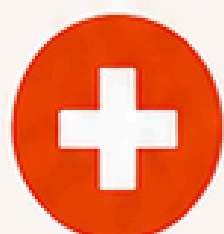




FINANCES, TRANSPARENCY & FUTURE

We are committed to using every donation responsibly and transparently.
Here is how your support helped in July and the priorities ahead.

HOW YOUR SUPPORT WAS USED IN JULY



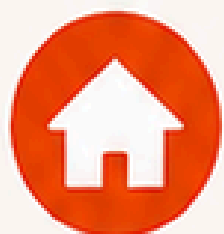
VETERINARY CARE

Treatment and emergency care for community animals and sanctuary dogs across Türkiye.



FOOD & ESSENTIAL SUPPLIES

Providing food to community carers and supporting animals in need.



SANCTUARY CARE

Ongoing care, safety and wellbeing for the dogs in our sanctuary.



MOBILITY SUPPORT

Helping dogs with mobility needs live with comfort and dignity.



Looking Ahead

The need continues. More animals need treatment, food and safe places. More laws and policies need to change.

We will keep working – in Türkiye, in the UK and around the world – until every animal matters.



Your support today helps us be there tomorrow. Together, we can build a kinder future for animals everywhere.



DONATE

Every donation helps us provide treatment, food and care. One-off or monthly donations make a huge difference.



SHARE

Share our posts and newsletters to help raise awareness and reach more people who care.

HOW YOU CAN HELP



GET INVOLVED

Follow our work, engage with our content and be a voice for animals where you are.



SHOP TO SUPPORT

Shop with purpose at Dog Desk Shop. Every purchase helps fund vital work for animals.



VOTE & SUPPORT

Support us on MyGivingCircle and other platforms. Your votes help fund our mobility work.



Every act of kindness, every donation, every share... changes a life.

Thank you.

“Compassion is the greatest form of strength. Thank you for being the reason we can keep going.”

— Anatole France





THE STRAY DOG CRISIS: FACTS & CONTEXT

The suffering of street dogs is not caused by the dogs. **It is caused by human failure.**

THE ROOT CAUSES



ABANDONMENT

Dogs are discarded when they are no longer wanted.



UNCONTROLLED BREEDING

Lack of widespread sterilisation allows populations to grow.



INADEQUATE LAWS & ENFORCEMENT

Weak or poorly enforced laws fail to protect animals or hold people accountable.



LACK OF EDUCATION & RESPONSIBILITY

Without education and awareness, the cycle continues.



INSUFFICIENT FUNDING & RESOURCES

Most communities lack the resources needed for humane, long-term solutions.



Street dogs are not the problem. **We are.**

They deserve compassion, not condemnation.

Solutions must be humane, effective and sustainable.



Our Position Remains Clear

We are against the removal of healthy, free-roaming dogs to inadequate shelters and against the killing of healthy dogs to manage numbers.

Where collection is carried out, it must be humane, professional and transparent – with investment in sterilisation, vaccination, responsible ownership and community education.

WHAT WORKS

- ✓ Humane Catch–Neuter–Vaccinate–Return (CNVR)
- ✓ Mandatory, well-funded sterilisation programmes
- ✓ Responsible pet ownership education
- ✓ Enforcement against abandonment and abuse
- ✓ Community feeding with sterilisation
- ✓ Adequate shelters that meet welfare standards

WHAT WE WILL CONTINUE TO DO



INVESTIGATE

We document and investigate animal welfare issues across the world.



ADVOCATE

We speak out and press for change at every level.



COLLABORATE

We work with partners, vets, carers and communities.



EDUCATE

We inform and empower people to make a difference.



NEVER GIVE UP

We will not stop until every animal matters.



Real change takes time, commitment and courage. Together, we can build a world where every dog is treated with kindness, respect and dignity.





COMMUNITY, SUPPORTERS & PARTNERS

None of what we do would be possible without the people who stand with us.
Thank you for being part of our mission to create a kinder world for animals.

Thank You!

To our donors, supporters, carers,
volunteers and advocates –
your kindness, time and generosity
make everything we do possible.
Every pound, every share,
every act of support
changes lives.



*You are their voice.
You are their hope.*



Our Community of Support



Carers, rescuers and vets help
animals in their communities
across Türkiye and beyond.



People share our posts,
sign petitions and speak up
for animals who have no voice.



Your support creates awareness,
drives action and gives animals
the care they deserve.

You make change possible.

Working Together

We are grateful to work alongside:

- Veterinary professionals and clinics
- Community carers and animal groups
- Advocates and campaigners
- Donors and supporters across the UK and worldwide
- Those who share our mission of compassion and justice for animals



Together, we are stronger.
Together, we can achieve more.

GET INVOLVED – THERE ARE SO MANY WAYS TO HELP



DONATE

One-off or monthly
donations help fund
veterinary care, food,
mobility support and
sanctuary life.



SHARE

Share our posts,
articles and campaigns
to raise awareness
and reach more
people.



VOLUNTEER

From admin and
research to events
and transport – every
skill is valuable.



SHOP TO SUPPORT

Every purchase at
Dog Desk Shop helps
fund our work
for animals.



VOTE & SUPPORT

Support us on
MyGivingCircle and
other platforms –
your votes help fund
mobility aid grants.

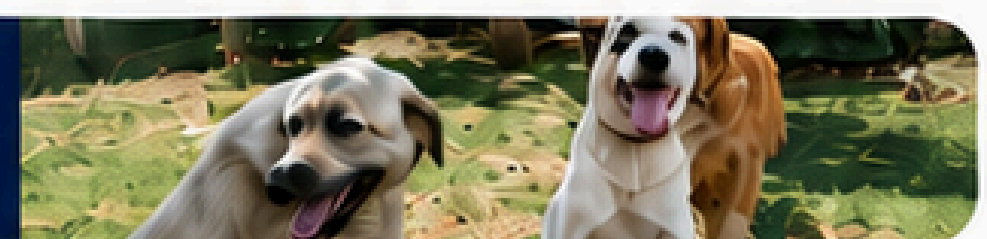


SPEAK UP

Contact decision-
makers, sign
petitions and speak
up for stronger
animal welfare laws.



We are a small team with big determination.
With your support, we can keep going for the animals who need us most.





LOOKING AHEAD

The need for compassion, action and change continues.
Here's what we are focusing on in the months ahead.

OUR PRIORITIES AHEAD



CONTINUING VETERINARY CARE

We will keep providing treatment for injured, sick and vulnerable animals in our care and in the communities we support.



FOOD FOR ANIMALS IN NEED

We will continue to provide food for our sanctuary animals and to support community animals who depend on us.



SANCTUARY & DAILY CARE

We will continue to give our sanctuary dogs a safe place to live, with care, comfort and the dignity they deserve.



SUPPORTING MOBILITY & RECOVERY

We will continue to help dogs with mobility needs live with comfort and independence wherever possible.



ADVOCACY & AWARENESS

We will keep speaking up for animals, influencing decisions and sharing the truth about animal welfare issues around the world.



YOU CAN HELP US GO FURTHER



DONATE

Your donations help us provide treatment, food, mobility support and sanctuary care.



SHARE OUR WORK

Share our posts, newsletters and bulletins to help raise awareness.



GET INVOLVED

Volunteer, campaign, partner or support our research and advocacy.



SHOP TO SUPPORT

Every purchase at Dog Desk Shop helps fund our work.



VOTE & SUPPORT

Vote for us on MyGivingCircle and other platforms to help fund our mobility work.



Every Act Matters

When we work together, we save lives, bring comfort and create change.

Thank you for being part of our journey.

Together, we are stronger for animals.

STAY CONNECTED

Stay up to date with our latest news, campaigns and stories through our regular news bulletin and updates.



DAILY NEWS
BULLETIN



CAMPAIGNS &
UPDATES



NEWS &
STORIES



EVENTS &
APPEALS



COMMUNITY
SUPPORT

