DOG DESK
ANIMAL ACTION
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CEO MONTHLY *Report*

OCTOBER 2026

A MONTH OF ACTION, ADVOCACY & ANIMAL WELFARE

- GLOBAL AWARENESS
- POLICY & ADVOCACY
- ANIMAL WELFARE
- DIRECT ACTION
- COMMUNITY CHANGE



Every life matters.
Every action counts.

OCTOBER 2026

October was another busy month across Dog Desk Animal Action, combining direct support for animals with our sanctuary and community programmes, fundraising, public education, communications and wider animal welfare work.

Our CEO log records **203 activities** during October, reflecting the breadth of work taking place across the organisation.

Alongside veterinary care, boarding and practical assistance for animals, we continued investigating animal welfare concerns, publishing international reports, promoting animals seeking homes and examining the systems and decisions affecting animals.

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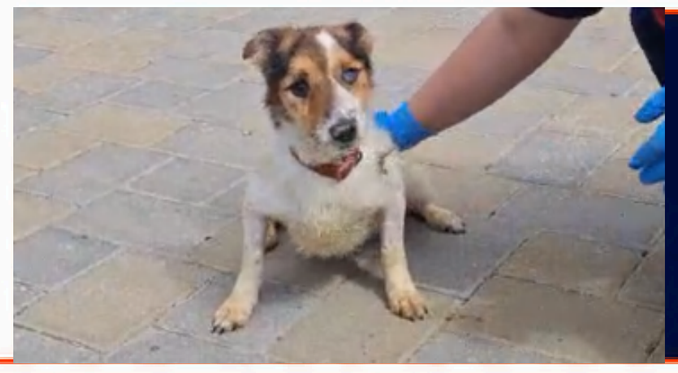
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CARING FOR ANIMALS

Direct animal welfare remained at the heart of our work in October, with veterinary treatment, sterilisation, ongoing care, food and essential supplies for animals at our sanctuary and in the community, and support for individual animals with complex medical needs.

VETERINARY CARE

We funded veterinary treatment and care for a range of animals during October, including consultations, treatment, surgery, diagnostic tests and ongoing care. A total **of £3,600** was paid for veterinary bills during the month, alongside other animal-care expenditure.



Veterinary care gives them a brighter tomorrow.

INDIVIDUAL ANIMAL SUPPORT

We supported several individual animals with specific medical needs during October, including:

- **Tina** – continued treatment and discharge from the clinic.
- **Troy** – ongoing eye condition.
- **Aslan** – kitten with a broken leg.
- **Ayşe Michelle** – skin graft surgery and recovery.

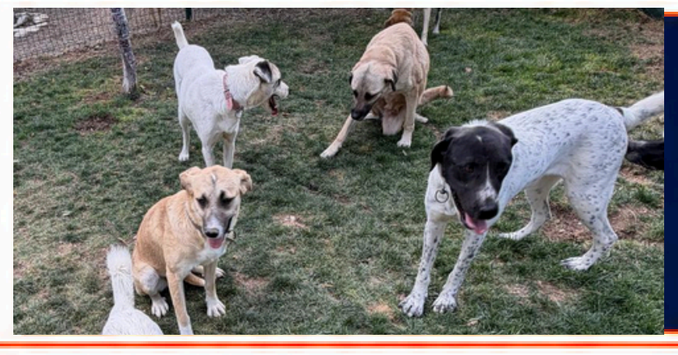
We also arranged an emergency admission to our sanctuary programme during the month.



Individual animals. Individual stories. Individual chances.

SANCTUARY CARE

Our Ankara sanctuary continued to provide daily care, food, enrichment, grooming and support for the dogs in our care. Our team worked hard to keep them safe, healthy and comfortable while they wait for their forever homes.



Safe care today. A brighter tomorrow.

STERILISATION

Sterilisation remained an important part of our work in October. Leo and Sedef were sterilised, and we also supported sterilisation for community dogs. This helps prevent unwanted litters and is a key part of our work to reduce the number of animals in need.



Sterilisation today for fewer unwanted litters tomorrow.

BOARDING

We continued to fund boarding for sanctuary dogs and other animals in need.
A total of 1,178 nights of safe boarding were funded during the month.



1,178 NIGHTS OF SAFETY. EVERY SINGLE MONTH.

COMMUNITY ANIMALS

We provided essential supplies for community animals, including food and practical support for carers. This helps to keep animals on the streets safer and healthier while we work towards longer-term solutions.



Food. Care. Safety. A second chance.

UK PET FOOD BANK

We provided pet food through our UK pet food bank and continued to support referred households with food for their animals, helping to keep pets with their families and out of rescue.



Keeping pets with their families.

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INVESTIGATIONS AND ADVOCACY

Throughout October, we continued our research, investigations and advocacy work, examining animal welfare concerns in Türkiye and internationally, reviewing publicly available evidence, reporting developments and raising awareness of the systems and decisions that affect animals.

TÜRKİYE INVESTIGATIONS

We continued to report on a range of animal welfare concerns in Türkiye, including developments at Ege University (İzmir), Manisa, Antalya (Kirişçiler/Kepez), Köşk (Aydın), Kırşehir and Lüleburgaz. Our work examined public statements, veterinary concerns, legal challenges and questions around animal traceability and welfare across a number of cases.



Investigating to uncover the truth for Türkiye's dogs.

INTERNATIONAL INVESTIGATIONS

We published reports on several international cases, including Miranda's Rescue in the United States following an interview with Jennifer Raymond, and the Pittie Project PNW case. We also reported on concerns at Hacettepe University (puppy sedation), and developments in Georgia, South Korea and other countries. Our wider international monitoring continued alongside these investigations.



Investigations give a voice to the animals who cannot speak.

POLICY AND LEGAL DEVELOPMENTS

We submitted our own objection to proposed changes concerning animal experimentation in India and supported Tuks Law in South Africa. We also reported on South Korea's proposed use of shelter-animal remains for research, and reviewed other relevant policy and legal developments from around the world.



Challenging harmful policy and supporting stronger legal protections.

EVIDENCE AND ACCOUNTABILITY

Our research continued to examine the availability of animal welfare records, the traceability of animals entering municipal care and the distinction between reported activities and demonstrable welfare outcomes. We highlighted concerns where records are missing or inconsistent and made the case for greater transparency and accountability to support better protection for animals.



Transparency and accountability lead to better protection for animals.

ADVOCACY AND PUBLIC AWARENESS

We supported campaigns including Tuks Law, highlighted the risks of research use of shelter-animal remains, and continued to raise awareness through our reporting, media work and educational content. We also shared evidence on police use of TASERs on dogs, the shooting of dogs in Russia, and other international animal welfare issues.



Advocacy today for a kinder tomorrow.

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THE ANIMALS BEHIND OUR WORK

Every investigation, report, campaign and fundraising effort is driven by real animals. In October, we shared updates about a number of the dogs and cats in our care. Their stories remind us why this work matters and why continued support is so important.

ONGOING CARE

We continued to provide daily care for dogs and cats at our Ankara sanctuary and through our community carers. This includes food, shelter, routine care, enrichment, grooming and nail clipping, as well as support for animals with longer-term medical needs.



Safe care today. A brighter tomorrow.

(own image)

INDIVIDUAL ANIMAL UPDATES

During October, we shared updates on several animals in our care, including Tina, who continued treatment and was discharged from the clinic, Troy, who remains under veterinary care for his eye condition, and Aslan, a kitten with a broken leg.



Individual animals. Individual stories.

(own image)

SANCTUARY AND COMMUNITY DOGS

We continued to care for the dogs at our Ankara sanctuary and support community dogs living on the streets. This includes providing food, essential supplies and practical assistance to help keep them safe and healthy.



Food. Care. Safety. A second chance.

(own image)

ANIMALS SEEKING HOMES

We promoted several dogs who are looking for homes, including Princess, Yaman and Bidik. We also shared Nohut's journey as she travelled to her new home in Germany. By sharing their stories, we aim to help more dogs find the safe and loving homes they deserve.



Real dogs. Real stories. Real homes needed.

(own image)

Every life matters. Every action counts.

UK PET FOOD BANK & PREVENTION

In October, our UK Pet Food Bank continued to provide essential support to households experiencing financial hardship. This work helps keep animals with their families and is an important part of our preventative animal welfare programme.

FOOD SUPPORT PROVIDED

During October, we supplied pet food to households in need, helping them to care for their animals through difficult times. This support contributes to our aim of keeping pets with their families and reducing the risk of them entering rescue.



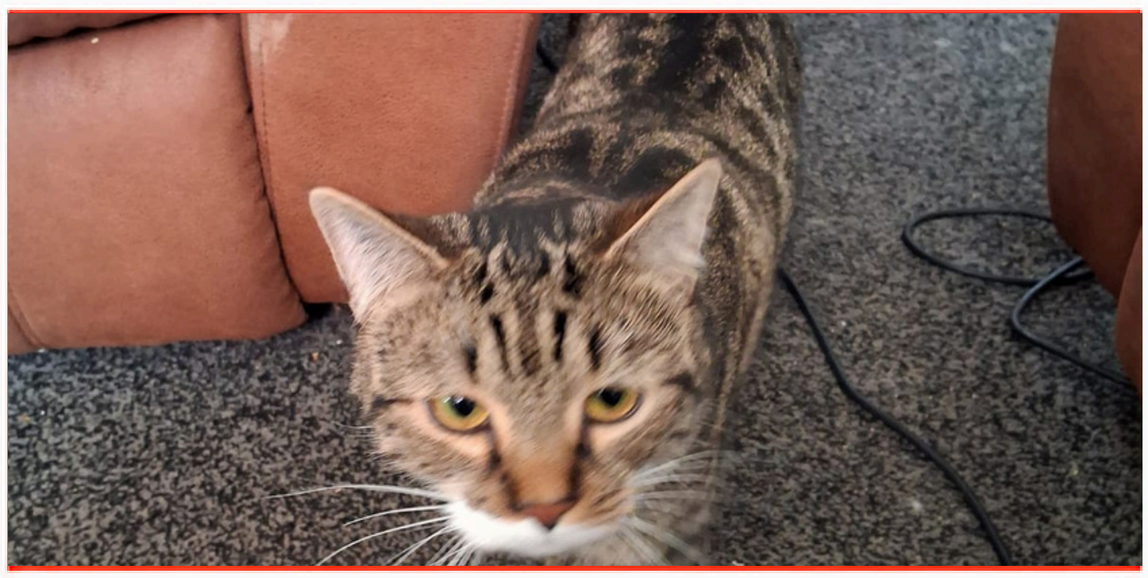
PREVENTATIVE IMPACT

By providing food and essential supplies, we help people continue caring for their animals. This support plays a key role in preventing avoidable surrenders and reducing pressure on rescue organisations.



SERVICE DEVELOPMENT

In October, we explored opportunities to extend the reach of the pet food bank by working with nearby food banks. We considered how we can increase participation and support more households in need, helping more animals to stay with their families.



FUTURE PLANS

We are continuing to focus on ways to strengthen and grow the pet food bank, including securing additional food supplies and exploring further support opportunities. Our aim is to reach more households and help even more animals in the months ahead.



Keeping animals with the people who love them.

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EDUCATION, RESEARCH & PUBLIC AWARENESS

In October, we continued to inform, educate and raise awareness about animal welfare issues through research, publications and public engagement. This work helps to build understanding, challenge misinformation and support evidence-led solutions for animals.

RESEARCH AND ANALYSIS

We researched and reported on a range of animal welfare issues during October, including the treatment of free-roaming dogs, the use of animals in research and the reporting of animal welfare activities and outcomes. Our work examines the evidence behind widely reported claims and highlights the need for greater transparency and accountability.



PUBLIC EDUCATION

We produced and published articles, videos and graphics to inform and engage the public on key animal welfare topics. Our content helps to explain complex issues, provide evidence and encourage informed discussion about the challenges faced by animals worldwide.



UNDERSTANDING ANIMAL WELFARE IMPACT

We examined how animal welfare organisations report their activities and outcomes, considering the difference between interventions delivered and measurable improvements for animals. This work contributes to our ongoing focus on evidence, transparency and realistic reporting of animal welfare impact.



PUBLIC AWARENESS AND ACCOUNTABILITY

We developed and shared public polls to explore what people understand about animal welfare organisations, their legal structures, publication responsibilities and accountability. These polls encouraged discussion and helped to highlight the importance of transparent and accurate information.



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COMMUNICATIONS AND MEDIA

In October, we continued to inform, engage and raise awareness about animal welfare issues through accurate, evidence-led reporting and clear communication across multiple platforms. Our communications help to share the reality for animals, challenge misinformation and encourage informed public discussion.

ARTICLES, REPORTS AND BLOGS

We published a range of articles and reports during October, including investigations in Türkiye and internationally, the Pittie Project PNW case, Miranda's Rescue, the Hacettepe University puppy sedation case, and analysis of policy developments. These in-depth articles provide context, share evidence and highlight the challenges faced by animals.



Investigative reporting gives a voice to the animals who cannot speak.

VIDEO AND AUDIO CONTENT

We produced and shared videos and audio content throughout October, including our interview with Jennifer Raymond about Miranda's Rescue, campaign videos, case stories and longer-form discussions. We also launched a donor accountability video series explaining how donations are used to support veterinary care, boarding and the ongoing care of sanctuary dogs.



Honest conversations help to drive real change for animals.

SOCIAL MEDIA ENGAGEMENT

We continued to share updates, articles, videos and campaign messages across our social media platforms, engaging with our supporters and wider audiences. October highlights included Black Dog Day content, investigations, animal stories and educational posts. This helps raise awareness, respond to questions and encourage informed discussion about animal welfare.



Black dogs matter every day.

SUPPORTER ENGAGEMENT

We received many supportive messages through our website, email and social media channels. Our supporters shared our content, joined discussions and took action to help raise awareness of the issues affecting animals. This ongoing engagement plays a vital role in helping us reach more people and build a stronger voice for animals.



Our September CEO report was published in October, providing transparency about our work.

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PARTNERSHIPS AND COLLABORATION

Working with others is essential to create stronger, more effective animal welfare action. In October, we collaborated with vets, community carers, advocates and organisations across the UK and internationally to share information, support each other's work and maximise the impact for animals.

INTERNATIONAL CONNECTIONS

We continued to work with our international hubs and contacts, including Türkiye, Pakistan, Romania, India, Kazakhstan, Kyrgyzstan and Morocco, sharing information and supporting on-the-ground animal welfare work. We also stayed in contact with advocates and organisations in other countries regarding urgent animal welfare issues.



WORLD ANIMAL DAY COLLABORATION

We hosted a World Animal Day takeover featuring 13 animal welfare organisations, advocates and campaigners. We produced 15 promotional videos to highlight their work, helping to raise awareness of the challenges they face and encouraging wider support from our audience.



PROFESSIONAL SUPPORT

We worked with veterinarians, community carers and animal welfare professionals to share information, seek advice and support on specific cases and issues. This included discussions around veterinary care, animal welfare concerns, and best practice in community animal care and dog population management.



SHARING PLATFORMS AND RESOURCES

We supported and promoted the work of other organisations through our website, Substack, social media channels and the Global Bulletin. This included sharing campaigns, resources and information to help increase awareness and support for a wide range of animal welfare issues.



CONTINUED COLLABORATION

We will continue to work with animal welfare organisations, advocates and professionals wherever possible, sharing information, resources and opportunities to create stronger, more coordinated action for animals.



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ENQUIRIES, CORRESPONDENCE AND ACCOUNTABILITY

In October, we carried out research, prepared correspondence and made enquiries with relevant organisations, authorities and other stakeholders on a range of animal welfare issues. This work helps to seek information, promote transparency and support better outcomes for animals.

FORIMAL ENQUIRIES AND CORRESPONDENCE

We sent formal correspondence and enquiries to organisations, authorities and other stakeholders regarding a range of animal welfare concerns. These included requests for information, clarification of policies and follow-up on specific incidents affecting animals.



Seeking information. Promoting transparency. Supporting better outcomes for animals.

INTERNATIONAL ENQUIRIES

We made enquiries and sought information on a variety of international animal welfare matters, including the use of aversive tools, police dog welfare, zoo safety, municipal pound conditions, animal testing policies and reports of cruelty and neglect in several countries, including Georgia, South Korea, India, Russia and the Philippines.



Police dog welfare, zoo safety, municipal pounds and international policy.

LEGAL AND POLICY MATTERS

We reviewed legislation, policy proposals and consultation documents related to animal welfare. This included our response to the Indian animal testing consultation, monitoring developments in South Korea and other countries, and analysing relevant legal frameworks to identify risks and opportunities for stronger animal welfare protections.



Reviewing policy, responding to consultations and supporting stronger legal protections.

SUPPORTING ACCOUNTABILITY

We continued to seek information from public sources, monitor official statements and review documents to support transparency and accountability. This included enquiries concerning municipal pounds, zoo safety, incidents such as the death of police dog Sky, and ongoing concerns about animal welfare in Georgia and other countries.



Accountability today for a kinder tomorrow.

Every life matters. Every action counts.

SUPPORTING OTHER ANIMAL WELFARE ORGANISATIONS

In October, we continued to use our platform to support other animal welfare organisations, advocates and campaigners. By sharing their work and raising awareness of the challenges they face, we aim to strengthen the wider animal welfare community and help more animals benefit from their efforts.

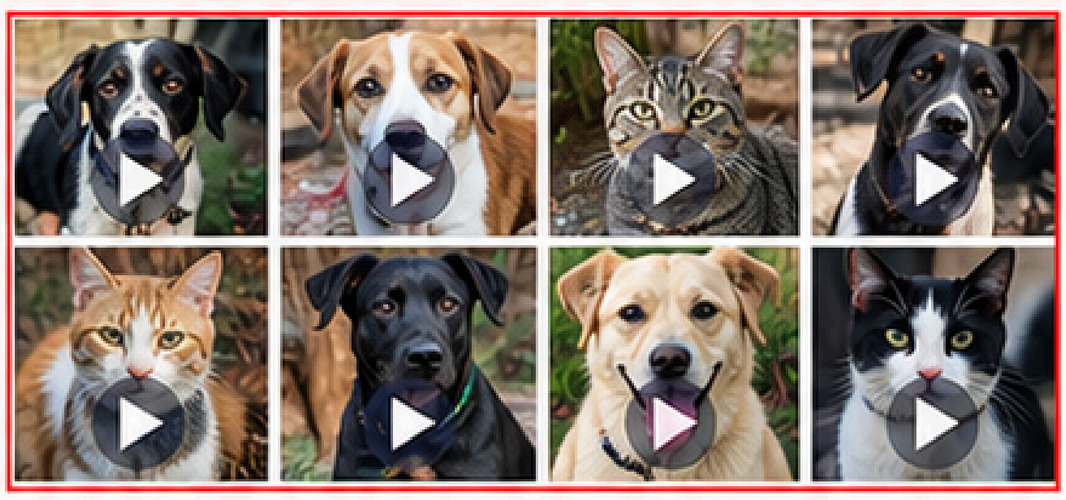
WORLD ANIMAL DAY TAKEOVER

To mark World Animal Day, we hosted a special takeover featuring 13 animal welfare organisations, advocates and campaigners. Each organisation shared information about their work, the issues they are tackling and how people can support them. This helped to raise the profile of their work with our audience and encouraged wider support across the animal welfare community.



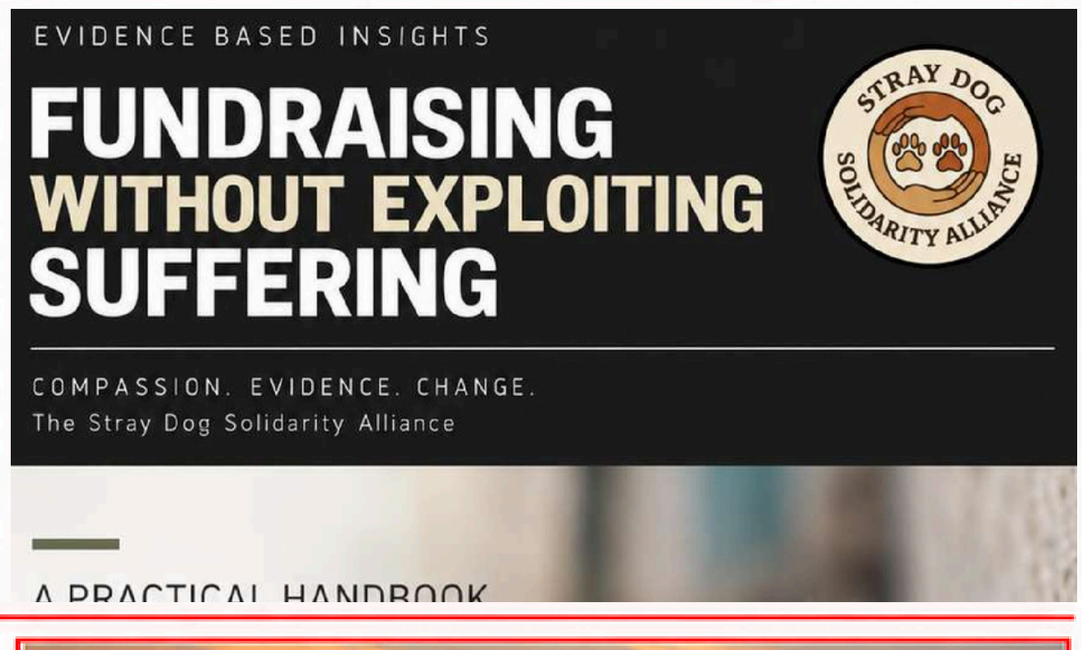
PROMOTIONAL VIDEOS

We produced 15 videos during October to promote smaller animal welfare organisations and their work. These videos helped to share their messages, highlight the challenges they face and encourage support from a wider audience.



FUNDRAISING WITHOUT EXPLOITING SUFFERING

We launched our Fundraising Without Exploiting Suffering booklet in October. This resource provides guidance for organisations and supporters on ethical fundraising, responsible use of images and stories, and how to promote higher standards within the animal welfare sector.



RAISING AWARENESS TOGETHER

By working with and promoting other organisations, we can reach more people, raise awareness of important issues and help create a stronger collective voice for animals. We will continue to support and collaborate with other animal welfare organisations wherever possible.



ADOPTION PROMOTION AND REHOMING COMMUNICATIONS

In October, we continued to promote dogs in our care who are looking for homes. Through our website, videos and social media, we shared their stories to help them reach potential adopters and raise awareness of the many dogs still waiting for safe and loving homes.

ADOPTION APPEALS

In October, we launched and updated adoption appeals for several dogs in our care, including Princess, Yaman and Bidik. We created profiles and shared their stories on our website and across our social media channels to help them reach potential adopters.



VIDEOS AND ONLINE PROMOTION

We produced and shared groups of videos to promote dogs looking for homes. These videos help to show the dogs' personalities and raise their visibility with potential adopters.



NOHUT'S JOURNEY

In October, we shared Nohut's story and her journey to her new home in Germany. Her experience shows the difference that rescue, care and support can make and helps to highlight the many other dogs still waiting for their chance.



SHARING THEIR STORIES

We continued to share updates about dogs in our care who are looking for homes. By telling their stories, we aim to help them find the right adopters and to keep them visible while they wait. These posts also help to raise awareness about the many other dogs who are still looking for their forever homes.



LOOKING AHEAD AND CLOSING REFLECTIONS

October has been another demanding month, with new investigations, ongoing animal care, advocacy work and vital support for dogs and cats in the UK and Türkiye. This report highlights just some of the work undertaken and the difference it makes.

OUR CONTINUING PRIORITIES

We will continue to focus on evidence-led research, investigations and advocacy, while providing veterinary care, food, sanctuary care and support for community animals. We remain committed to transparency and accountability in all areas of our work.

SUPPORTERS AND PARTNERS

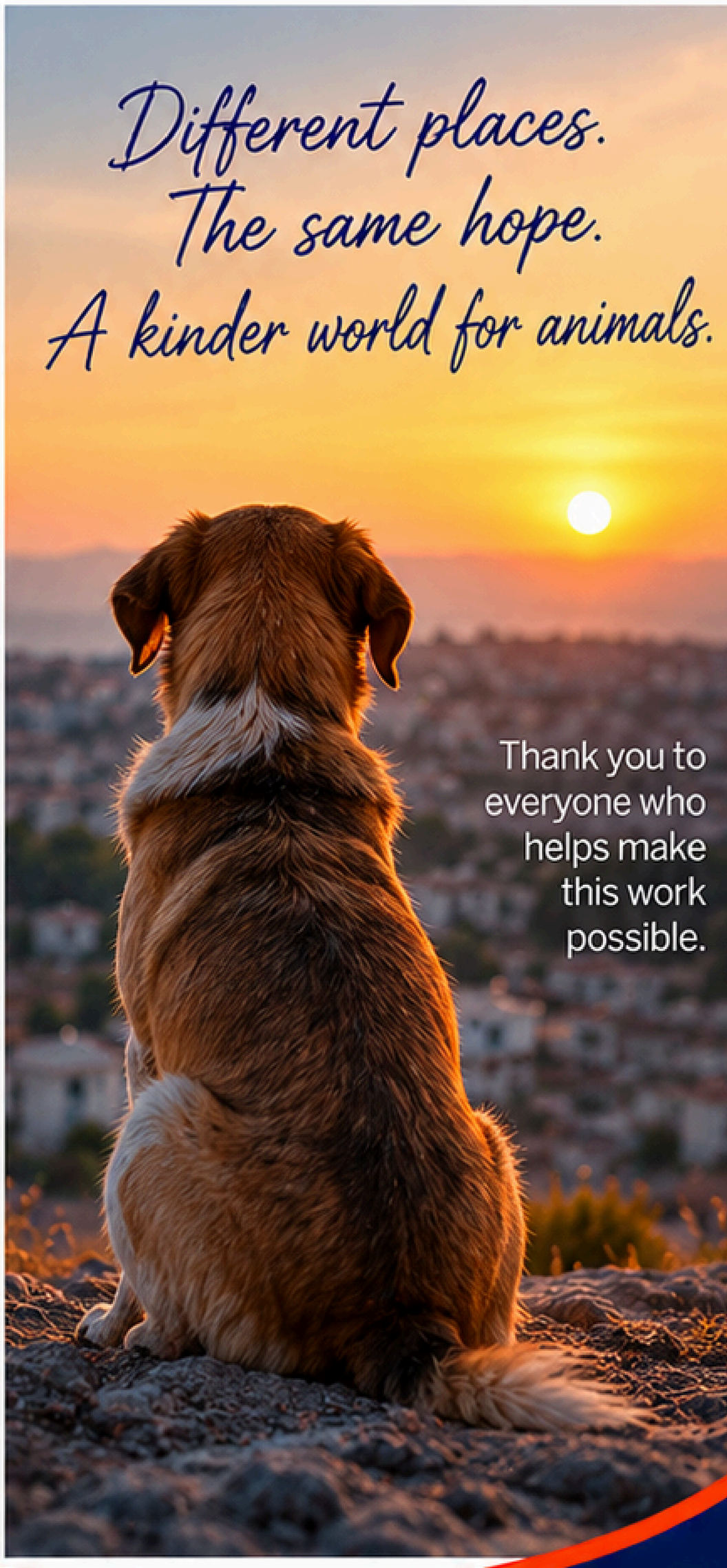
Our work is only possible because of the ongoing support of our donors, adopters, partners and advocates. Thank you to everyone who shares our posts, takes action, donates, votes, volunteers (where possible) and helps to raise awareness of the issues facing animals.

A GLOBAL PERSPECTIVE

The stray dog crisis is a global issue. We will continue to monitor developments, update our Global Stray Dog Crisis Map and share information through our Daily Animal Welfare Bulletin to help keep supporters informed and encourage evidence-based discussion.

A SAFER FUTURE FOR ANIMALS

Our goal remains the same: a world where all animals are treated with compassion, where their welfare is protected, and where those responsible are held to account.
We will continue to use our platform to shine a light on the issues, support those working on the ground and look for practical ways to create lasting change.



Every life matters. Every action counts.